

MID-ATLANTIC TRAVEL PACK

ADVERTISING NETWORK

730+ newspapers in 8 states.

Reach more of your target customers



NEW YORK
330 papers
8.3 million readers

PENNSYLVANIA
146 papers
4.9 million readers

NEW JERSEY
99 papers
3 million readers

DELAWARE, MARYLAND, DC
60 papers
2 million readers

VIRGINIA
96 papers
2.2 million readers

WEST VIRGINIA
51 papers
1.3 million readers

Print:

2x2 or 2x4 Display Ad

"Mini-billboard" display ads (2 columns by 2 inches, or 2 columns by 4 inches) placed in 731 daily and non-daily newspapers



Digital:

300x250 or 728x90 ad units

250,000 impressions per week and up to 1 million impressions per month, behaviorally targeted to the Mid-Atlantic traveler

Package savings

2x2 + Digital	2x4 + Digital
\$5,912 - 50% off	\$10,155 - 50% off

Print & digital package saves 50%... Instantly!
on regular network rates

Contact NJNMA today!

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